

THE FARM OF HAPPINESS

PICOTION

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Here is a small planet among the Milky Way Galaxy Called Raffja.

The inhabitants of this planet are people who live in complete welfare and comfort but they do not understand the meaning of joy and do not have such an emotion. Raffja's astronomers quite accidentally get familiar with Earth and in a more closed picture they are faced with a farm that an old man and woman live with their animals in..

Format

- 52 Episodes
- 15 minutes each episode

Genre

- Childhood category

Target Audience

- Kids, Age 5+
- Family

Technology

- 3D Animation

VALUE FOR TARGET AUDIENCE



- Socialization
- Imagination
- Sense of humour development
- Educate through entertainment
- Safe content
- The development of paradoxical thinking
- Development of taking responsibilities
- Teach the value of love
- Teach the kids the importance of teamwork



SYNOPSIS

Here is a small farm which is handled by the two main characters including an old man and an old woman. The old man is pretty absent-minded and the old woman is busy with house chores. They have problems managing the farm and it is somehow out of their hands.

On the other side, there are a number of farm animals which each and every one of them has his or her own character features. They manage to handle the farm on their own and they all do it for love. Nobody is forcing them to stay in the farm or get things under control but they do it themselves for the love they have towards the farm owners.

The whole story goes around the theory that if they stop handling things, the farm would go through a lot of problems.

CHARACTERS



MR. ROBINSON

Old man: The old man is kind and emotional, forgetful and wacky and very romantic. He always makes the old woman happy.

All his work is half finished, and animals are the ones who handle his works. Particularly the dog that the old man counts on him and opens his heart to him.

(Of course, they do not understand each other's language.)



HANK

The dog: The dog is a conservative and cautious character. He constantly monitors the farm and census everything (Animals, Fruits and all the tools and supplies) over and over again. Taking care of the farm is his job. He has a close relationship with the old man and tries to satisfy him and the old woman as possible. He completely relies on the donkey's opinion and thinks much of him. He considers himself a conscientious soldier.



JUSTIN. B

The Goat: The goat is a courageous, fearless, giddy-brained and very naughty character. He is cheerful and loves the techno and trance music. He is acting on the first thing that comes to his mind. They are a group with chickens and are constantly careless and annoying other animals. (Cow and Horse!)



FRIEDRICH

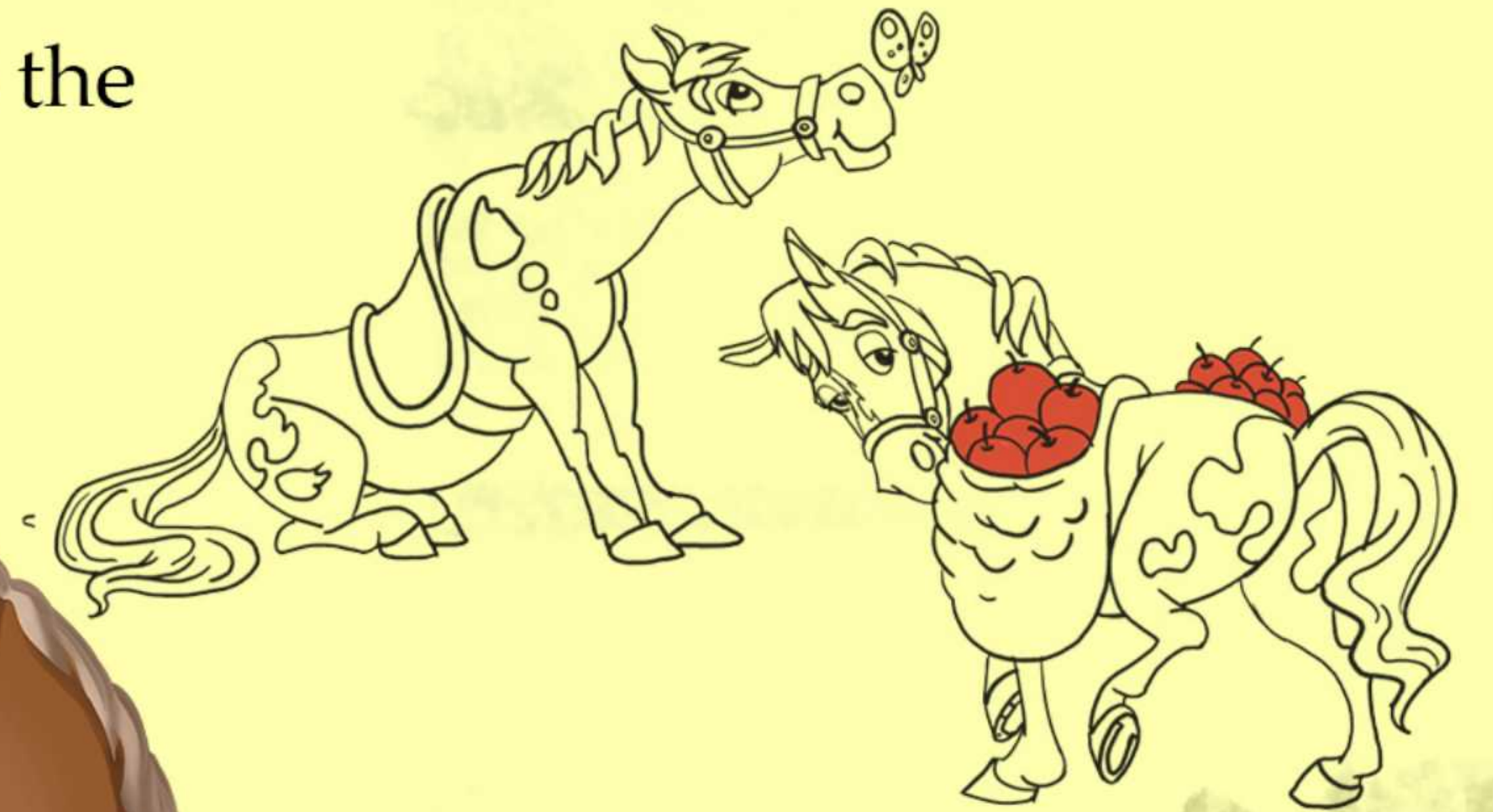
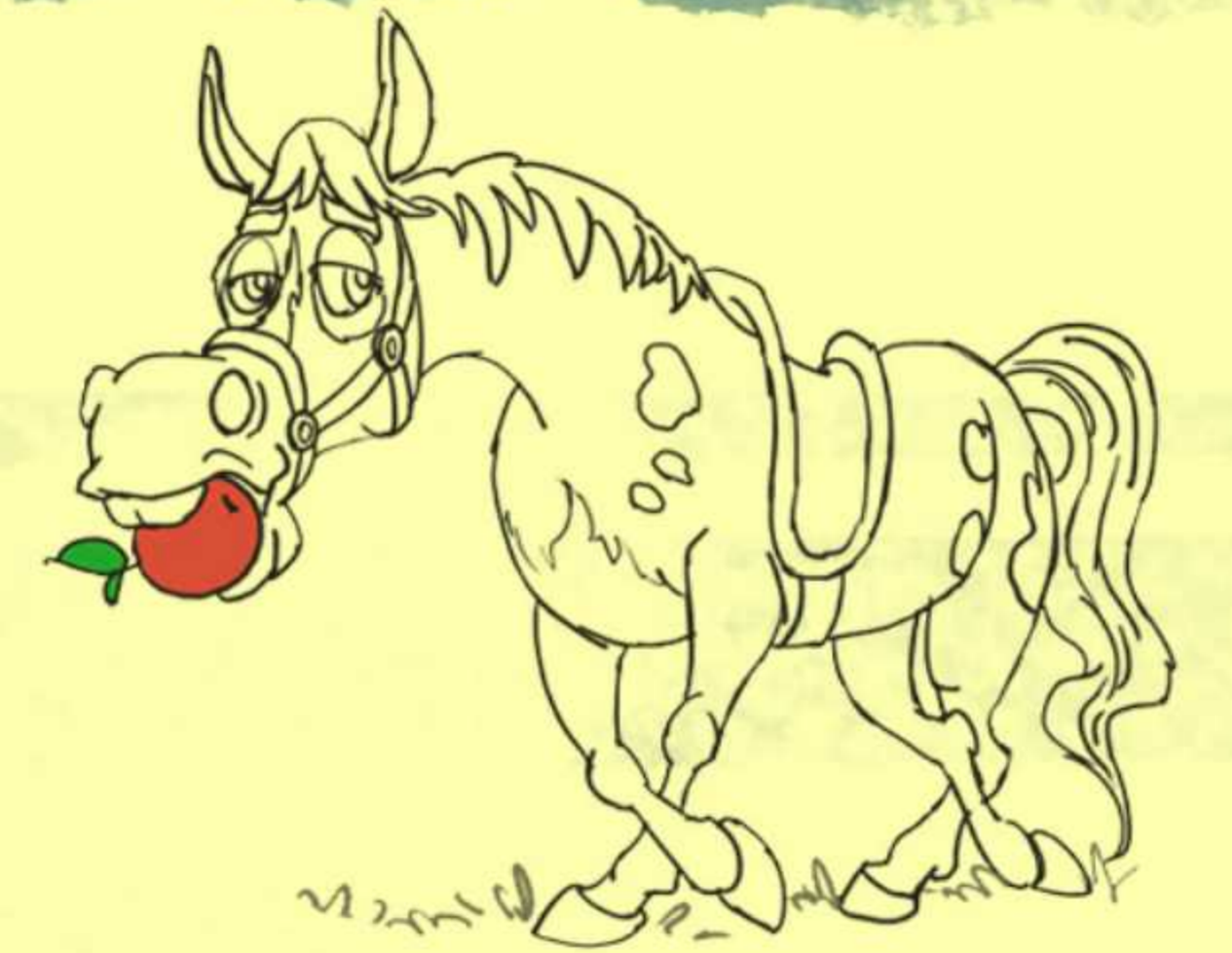
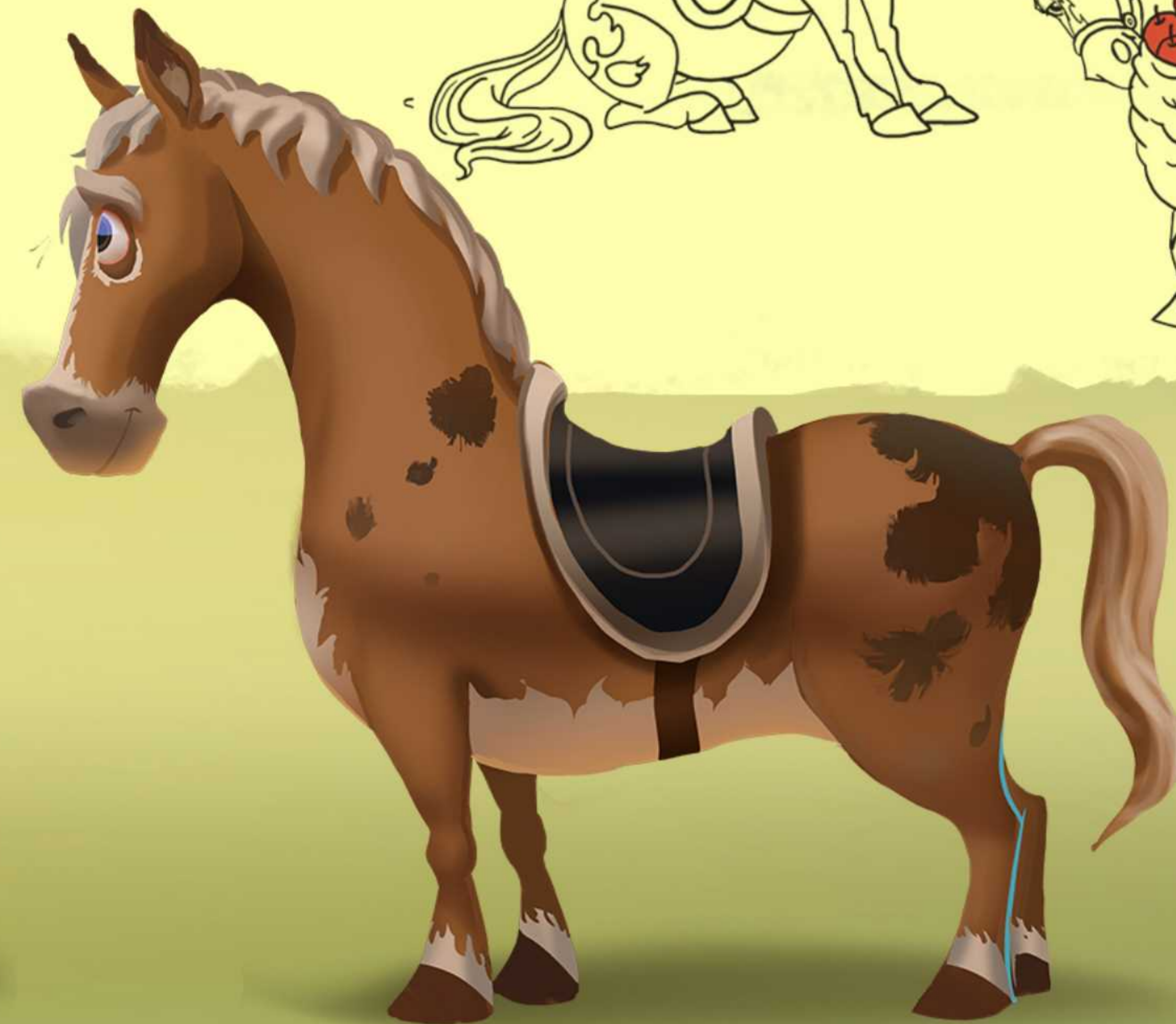
Donkey: The donkey is a pessimistic and thoughtful character. He is always studying and looking for logical and scientific reasons for any issue. In fact, he is the ultimate solver of all the problems. At the same time, he is an unparalleled artist. (repairing, engineering , and artistic ideas.)



BROWNIE

The horse: The horse is always napping, he is optimistic and active. He is connected to the cart, Although he is old.

He always refers to the memories of his championship in the tournaments, and defines the past unrealistic and gets on the goat's nerves.



GALLY

The sheep: The sheep is a careless and happy character. The character is carefree and no one counts on her. She is present everywhere and mostly excited for the unimportant things. Altogether she doesn't play an important role in the story but because of the character she has, she can easily get on with the rest of the characters.

DOTTY

The cow: The cow is female and carefree. She is always chewing and indifferent to everything happening around her.

She is always opposed and carefree. She is sensitive to red color and it causes her mental problems. In an emergency, with a heavy physical move, she has her impact on the story.



MRS ROBINSON

The old woman: The old woman has a regular personality and sets everything in advance. She is constantly doing housework and pouring pots and dusting. She is a very skilled cook and always takes care of the old man. She is hard of hearing and they should call her repeatedly to understand others. The old man always surprises her with romantic behaviors.



RAFFJA

In the boundless space in the Galaxy of the Milky Way, There is a small planet called Raffja. On this planet, spatial creatures spend their time relaxing. Modern technology and extensive facilities on this planet have created a perfect welfare for the people of Raffja.

But the people of the planet lack any emotion. They only live there, a completely icy and soulless life. There was an observatory and large telescope in the part of the planet that they looked at and search about other planets from there. But one day, astronomers accidentally encountered the Earth while searching!



AGENT 1

Agent 1: He takes the orders. He is courageous, programmer and ambitious, and looking for a quick way.



AGENT 2

Agent 2: He is lazier and more conservative than agent 1. He is very lawful and works in accordance with the law that conflicts with agent 1.

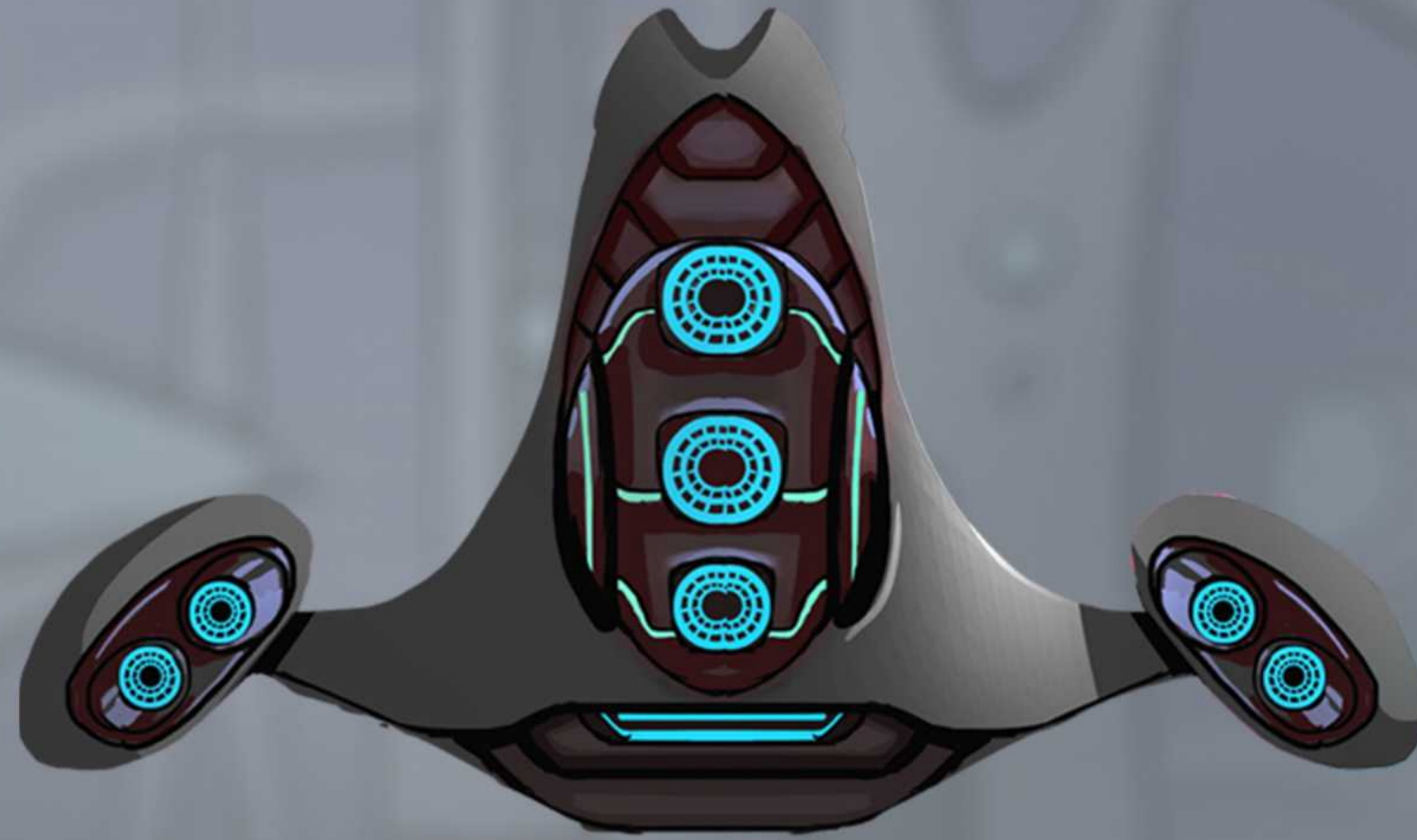
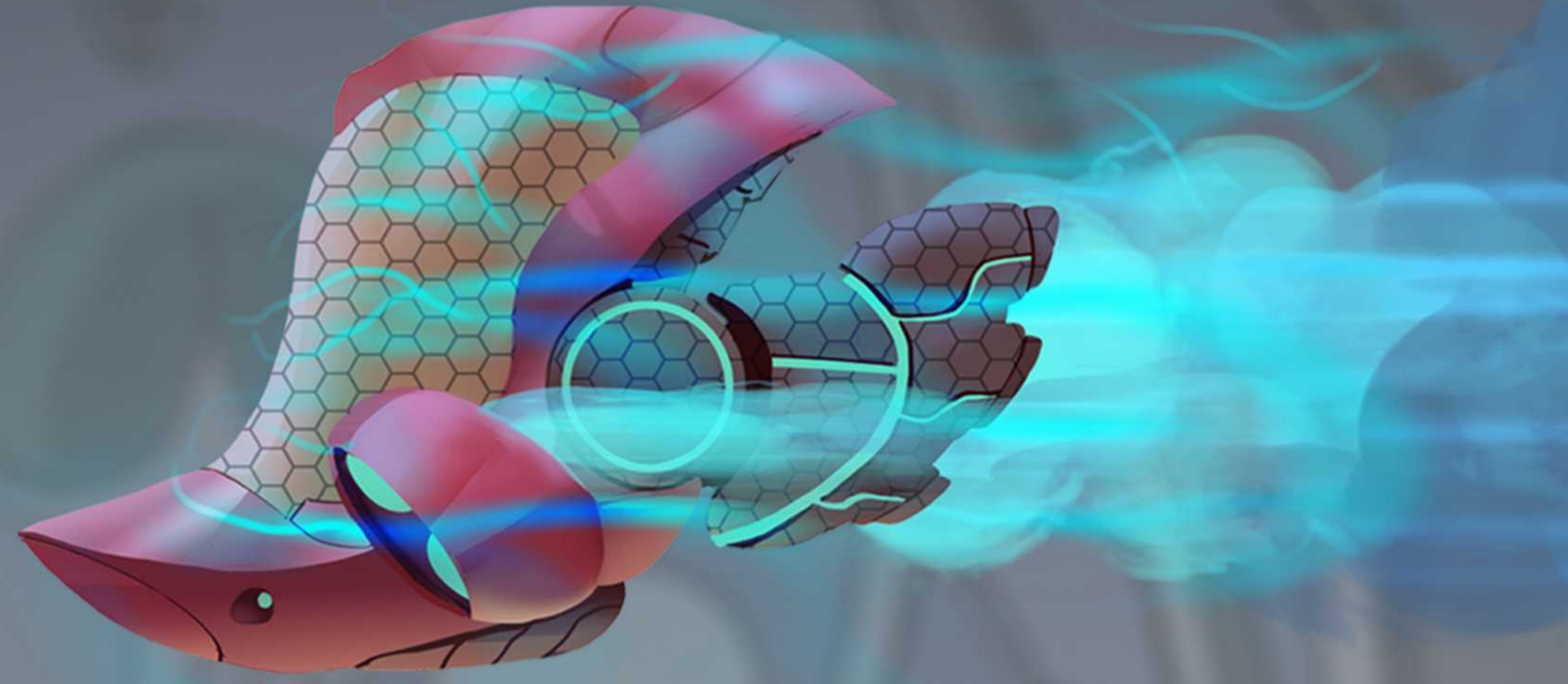
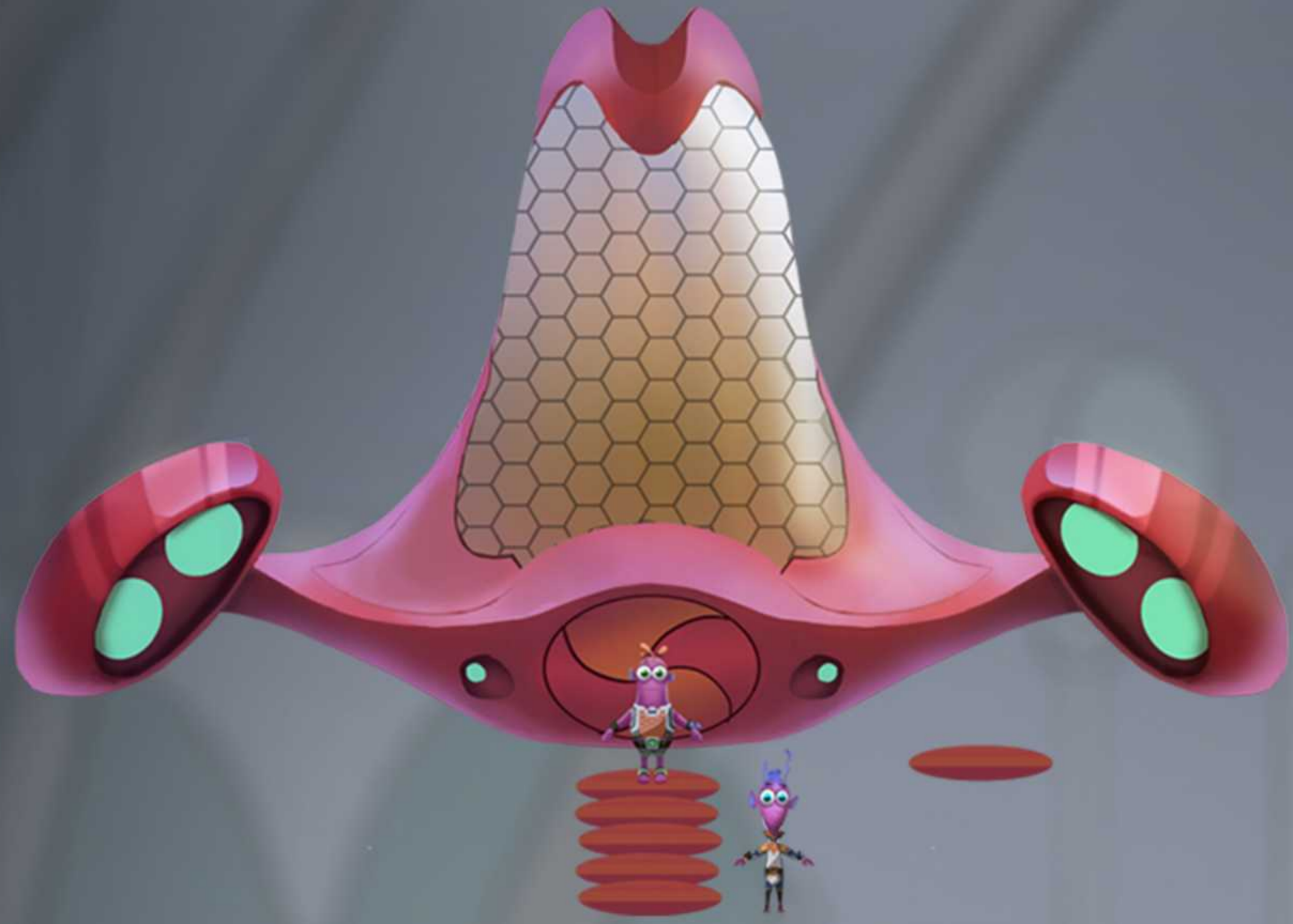


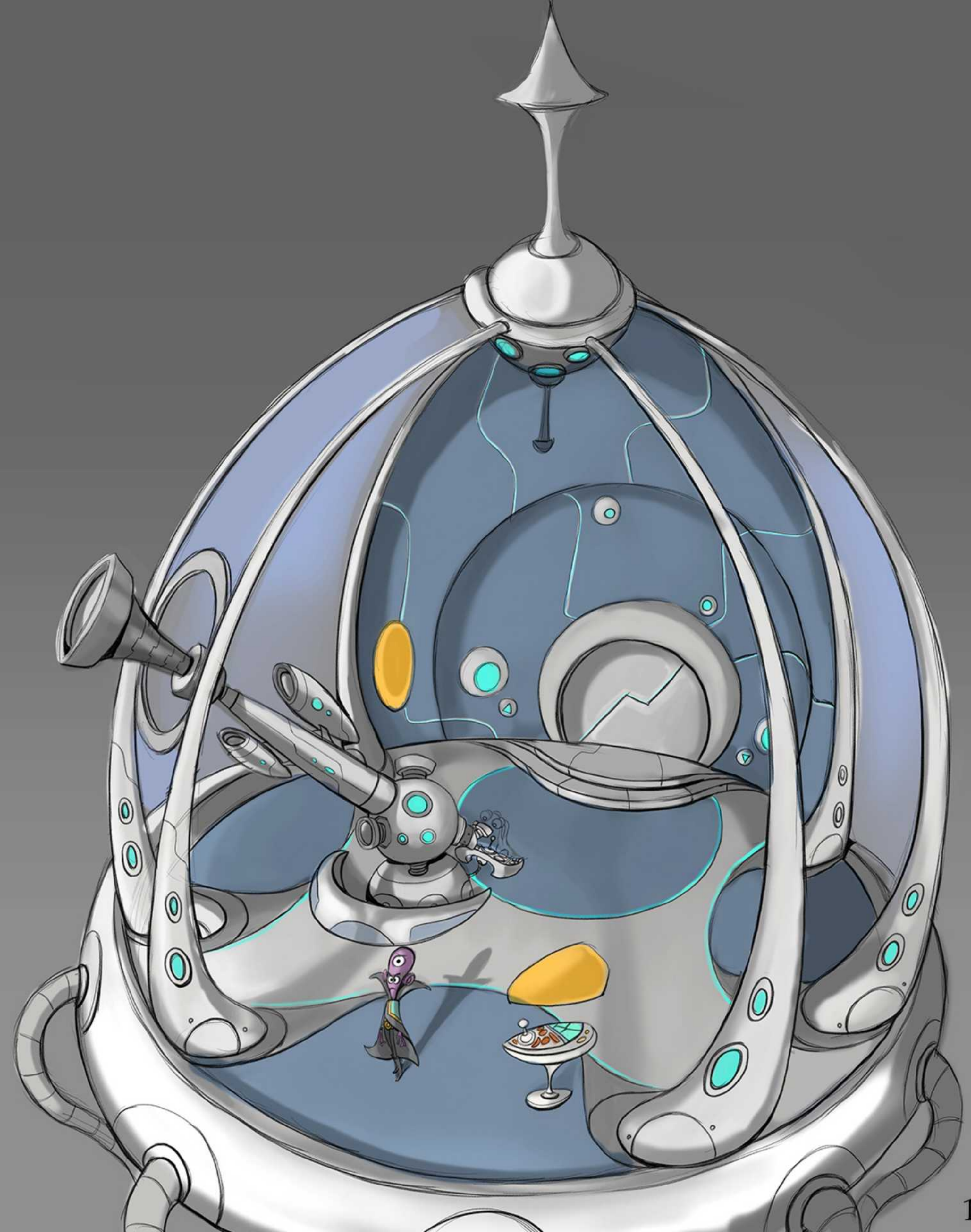
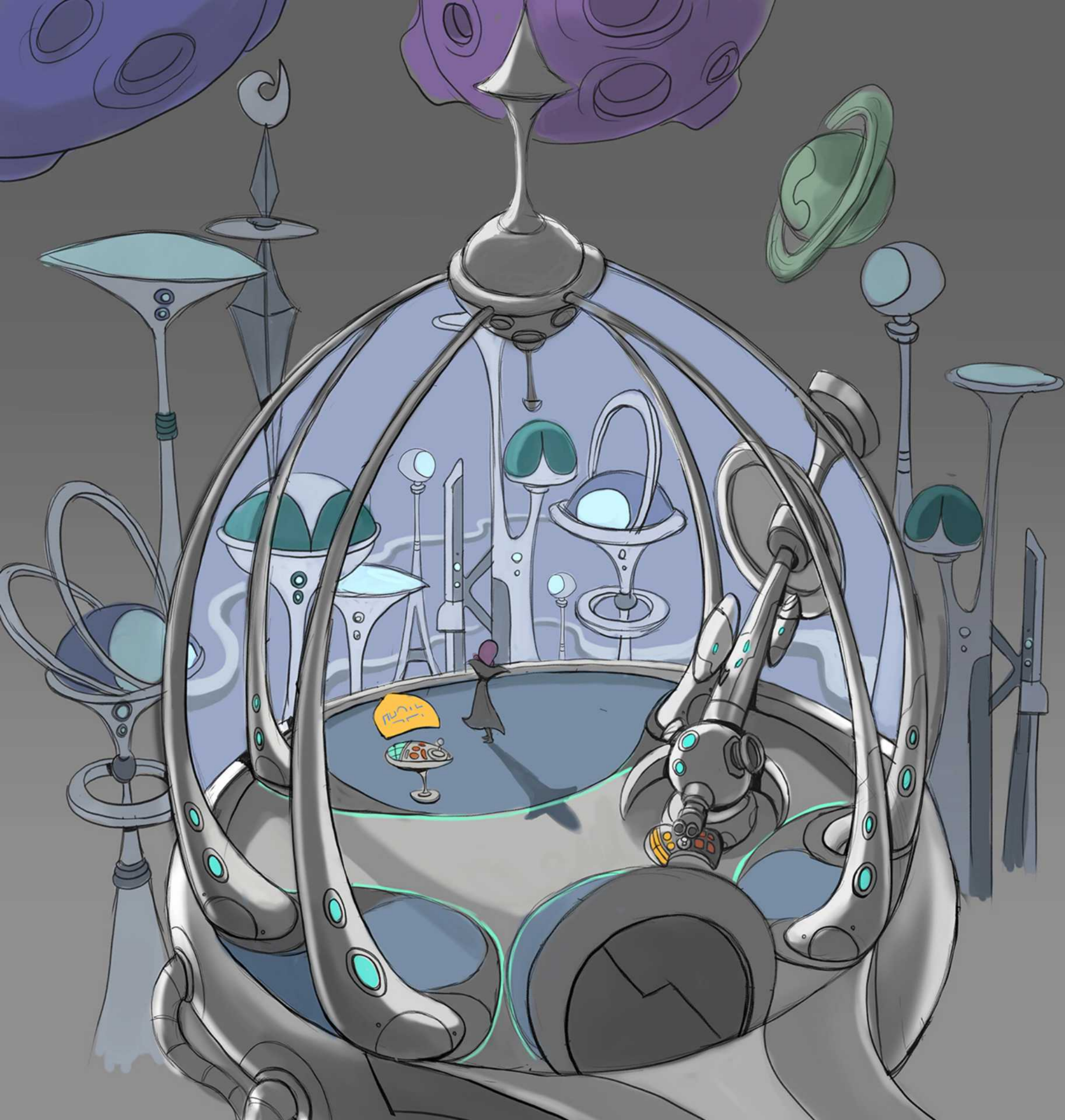
THE COMMANDER

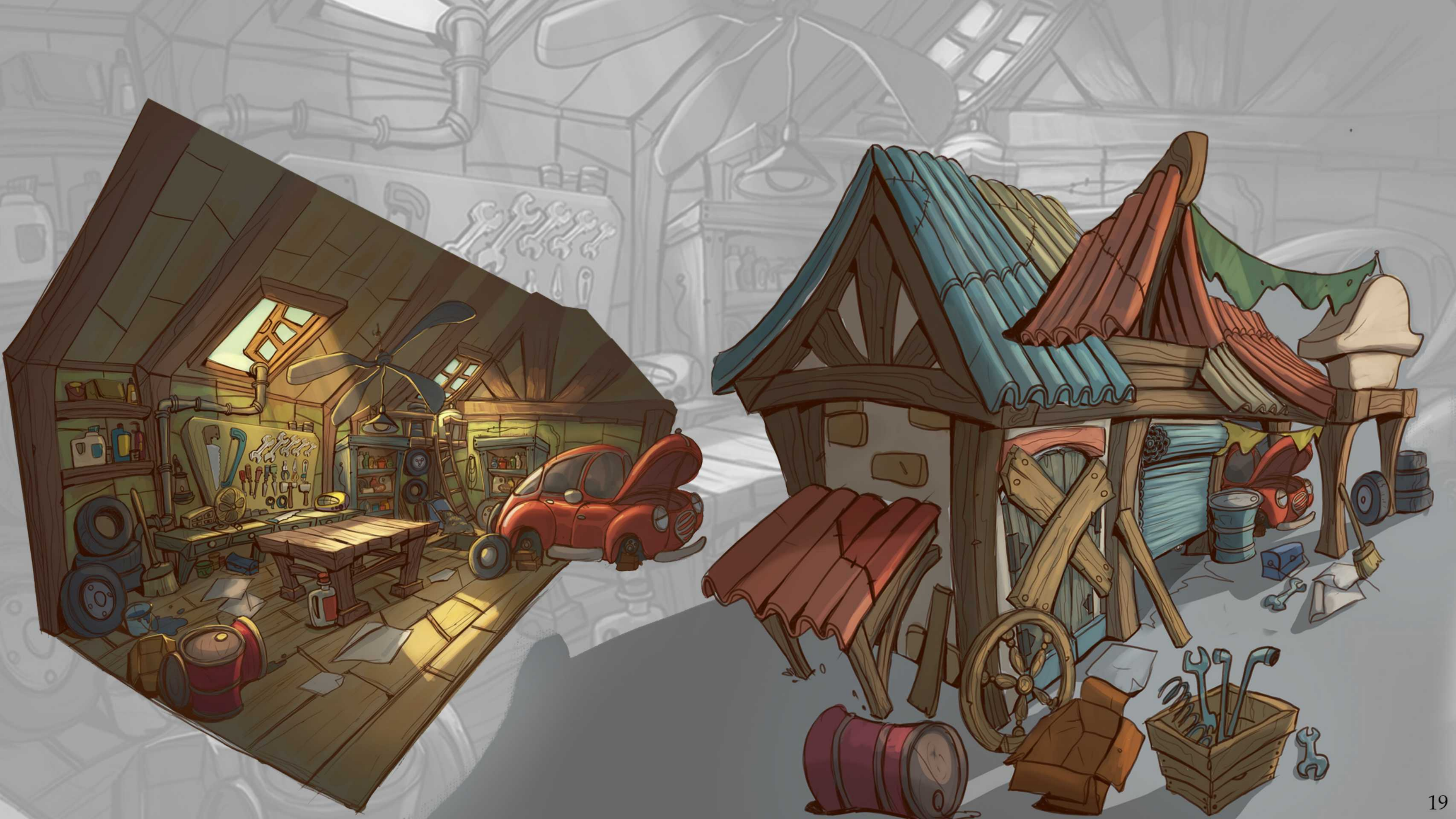


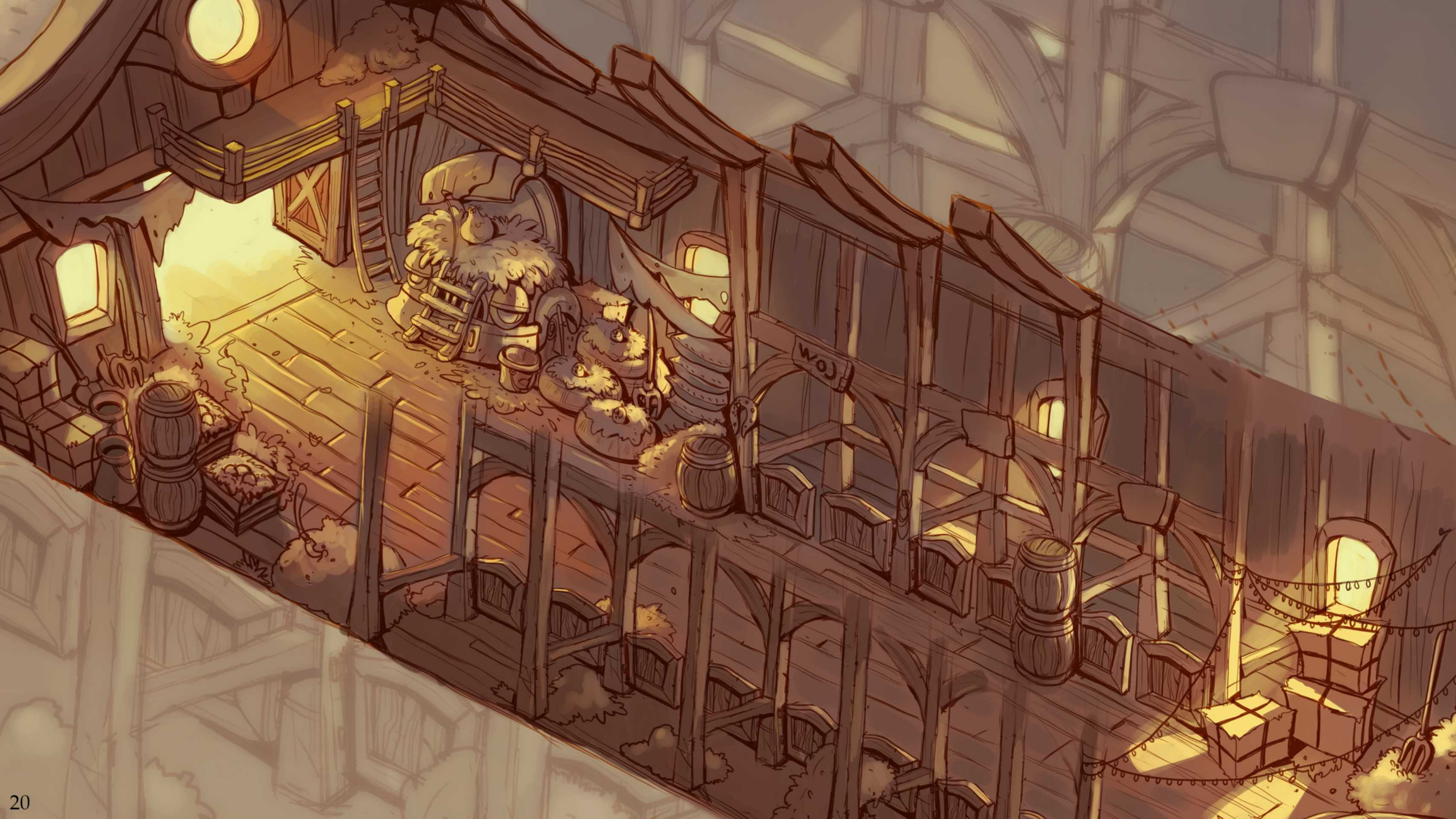
ADVISER











DIRECTOR

Ali Ahmadi

Started working in animation since 1996 as a 2D key frame animator.

Beginning of storyboard design since 2000.

Writer, screenwriter of television animation director since 2002.

Teaching in several universities in the field of animation directing classes from 2000 to 2020.

Production of more than 30 promotional teasers between 2000 and 2016.

Attending Annecy Festival with Komreh series in 2011.

Directing the series Children of Aftab from 2012 to 2014.

Directing the series Javan Mardan from 2017 to 2021.

Cooperation with different companies in France - America - Turkey and Russia as a storyboard designer.



CHARACTER SCALE CHART



PICOTION

Animation Studio

About us

Founded with the goal of becoming an agile animation studio with high production capacity, Picotion has developed a highly-optimized production pipeline that allows us to produce engaging animated content at competitive prices, without compromising quality and creativity.

Info



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