

# FRIENDSHIP POND

Book is  
your good  
friend

Use the book  
to discover  
the world  
around you



**PICOTON**



# Project main details:

Target Audience: Between 3 to 5 YO children

Genre: Adventure

Key Messages: Exploration of the surrounding world, development of imagination, teaching behavioral skills

Format: 52 episodes

Duration: 7 minutes

Animation Technique: 3D

Audience Outreach Methods: TV, gaming content, child magazines

Licensing and Copyright: Toys, labels, clothing, backpacks, bags, etc.

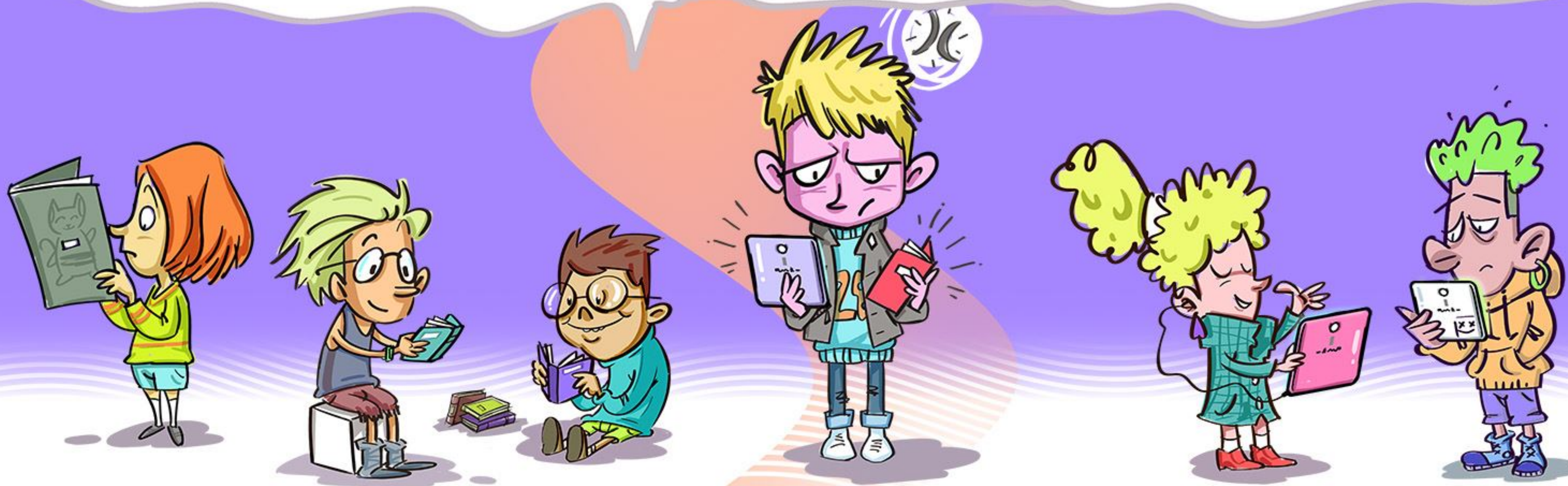


## Sources of Knowledge

In today's society, with the presence of the internet, social networks, and video games, people are increasingly less discovering the world around themselves through books, which are becoming relics of the past. As they leave our lives, books are taking the unique feeling of the rustling pages and the smell of printed ink with them—something that cannot be experienced through gadgets.

A person's identity is formed in early childhood, and it is truly unfortunate if new generations do not experience the joy of meeting their first book printed on paper.

The goal of this animation project is to inspire children to seek knowledge not only from electronic devices but also from books. We need to skillfully combine all sources of knowledge; we should not ban one and forget about the other.





## Introduction and Brief Summary

In a small pond overgrown with reeds, three friends live: a duckling named Dolly, a little crocodile named Croco and a hedgehog named Poco respectively. They are taking their first steps in life, participating in exciting adventures. The friends constantly face difficult problems and unexplained phenomena, which they are not yet able to understand on their own. Therefore, they use their gadgets connected to the Internet for help.

However, one day, due to a strong wind, the mobile communication tower breaks down. As a result, Kroko, Dolly, and Poco are left without a source of information. An old turtle named Greta, who also lives in the same pond, comes to their aid to help them. She doesn't use any electronic devices and gets all her knowledge from her Book of Knowledge.

Greta begins to explain to the trio all the things they don't understand, including various events and phenomena of nature.

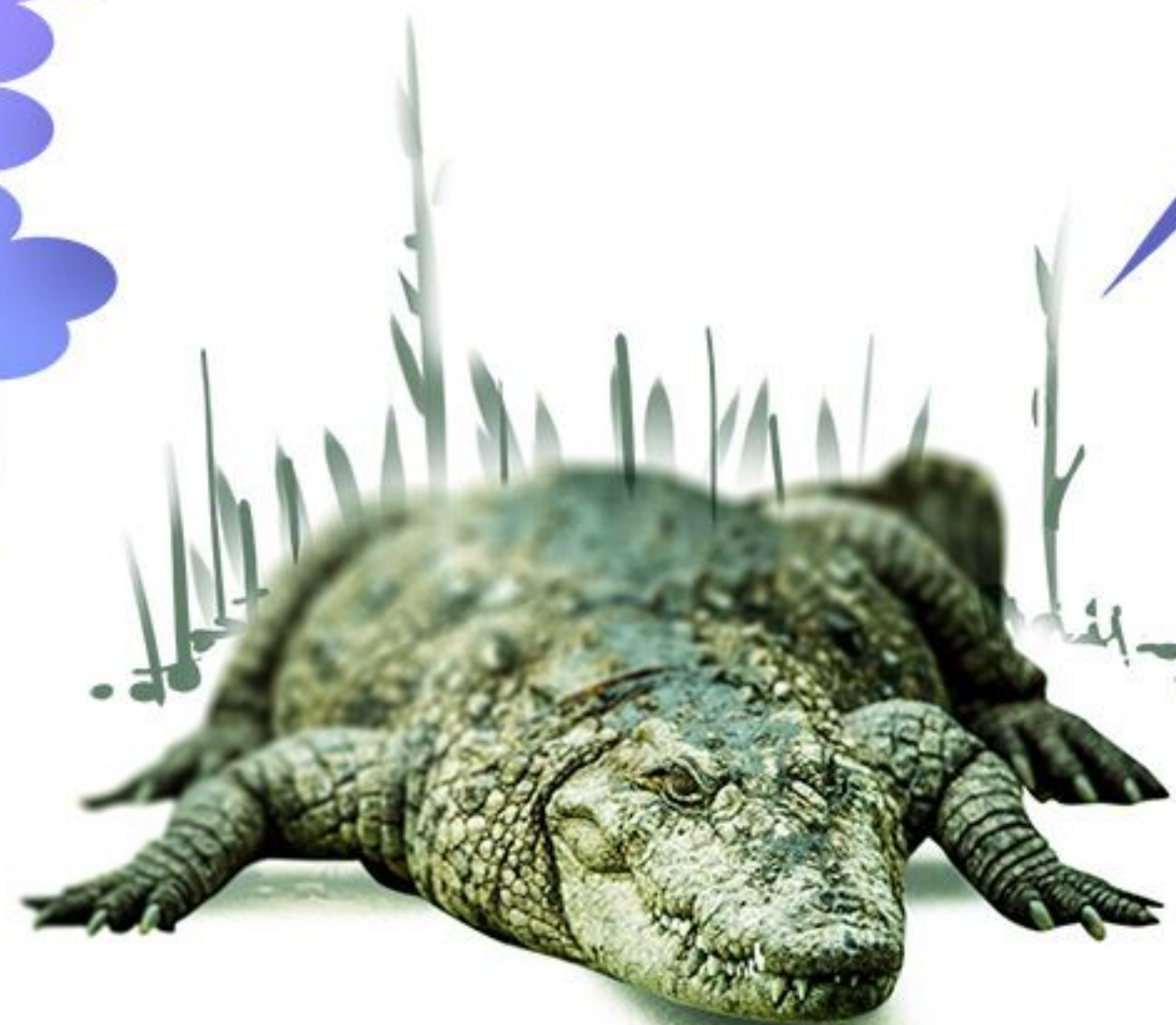
Alongside Dolly, Croco, and Poco, there are other animals living in the pond: the owl Lotta, the little frog Kwak, the camel Willy, and the chick of the marsh heron, Punto. Together, they all take part in amusing stories.



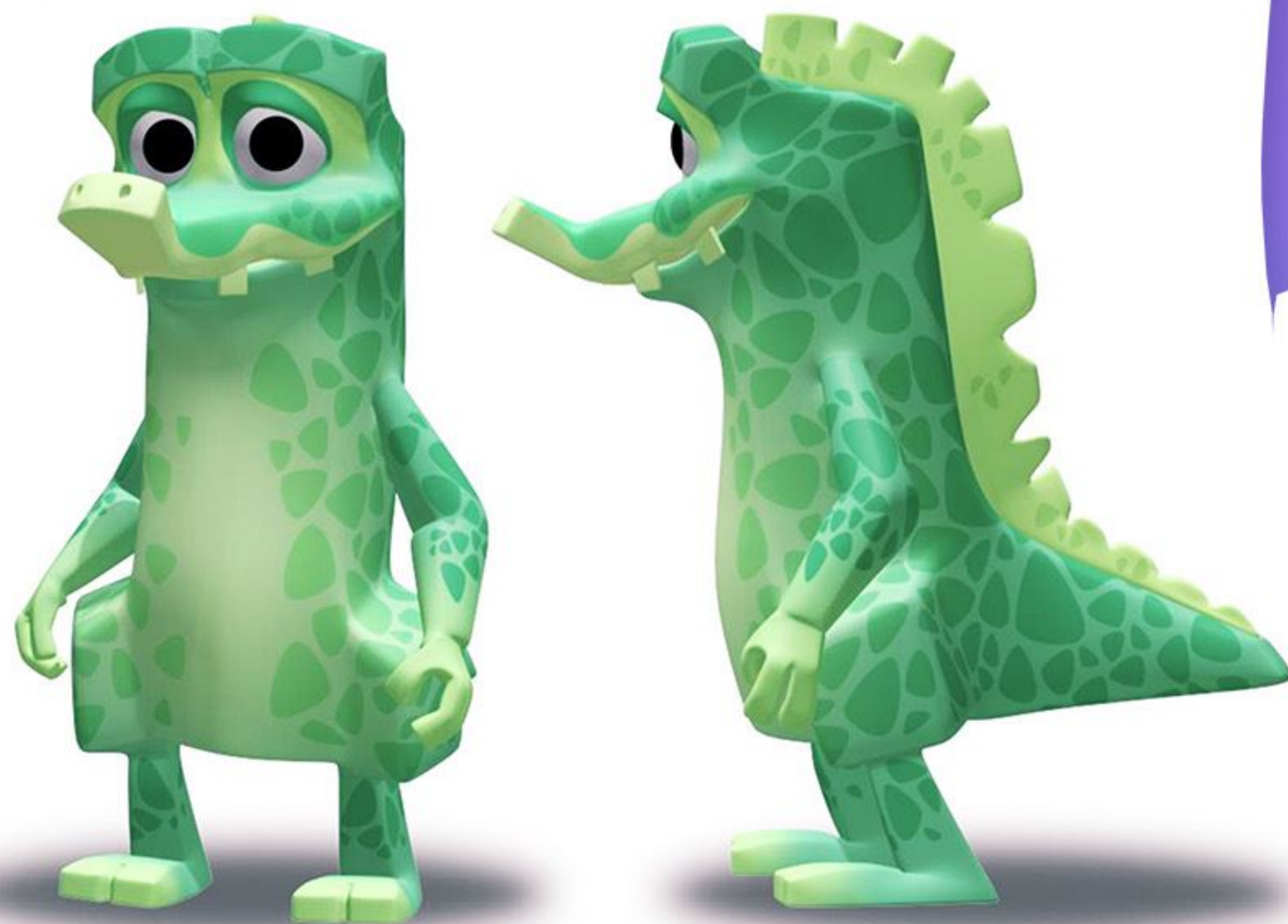


**Croco:** A calm teenage crocodile, a bit lazy, stronger than the other characters, his hobby is swimming and fishing in the pond, his home is located right in the middle of the pond.

Croco



## Main Characters

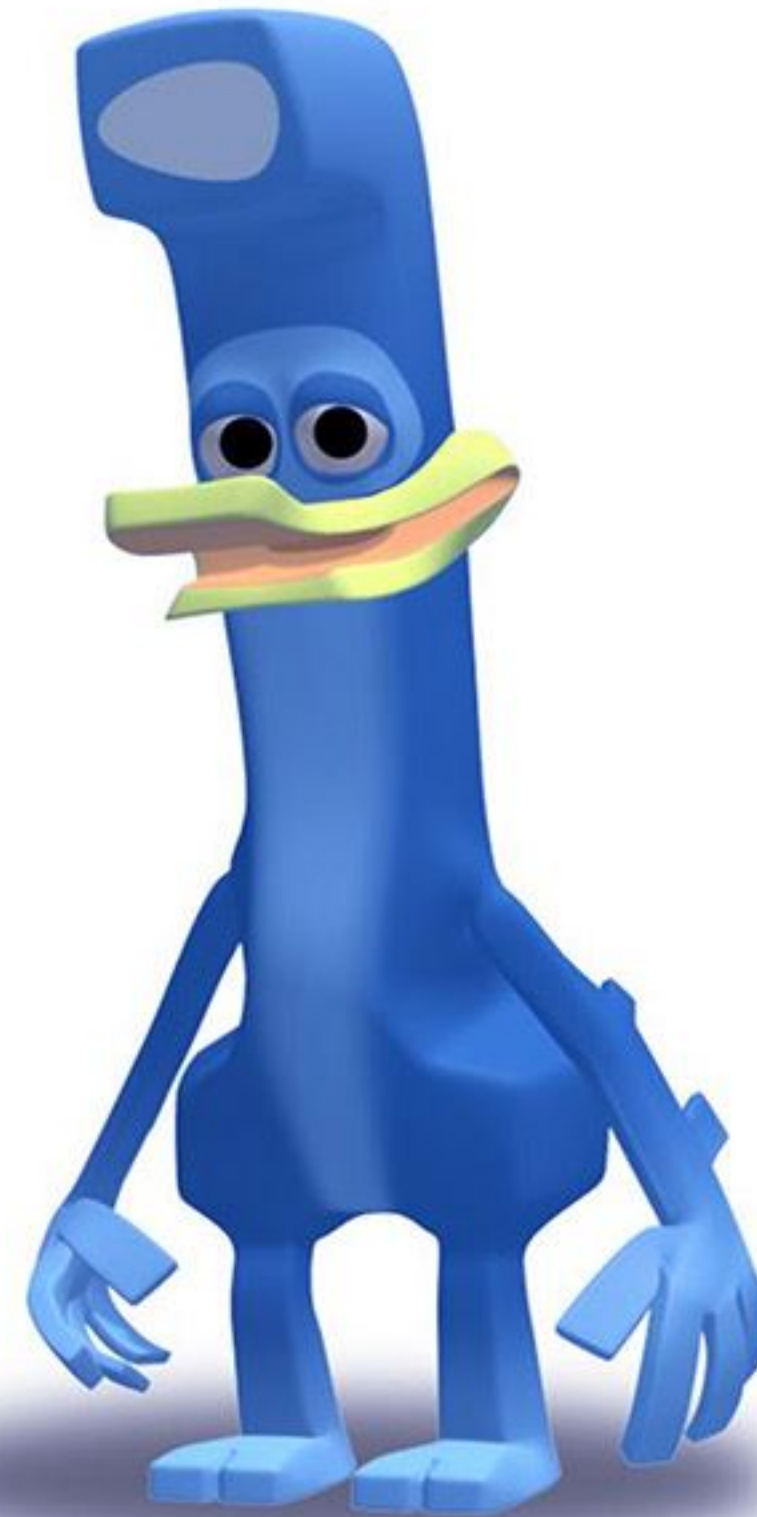




## Main Characters

*Dolly: A nimble duckling,  
a bit shy and naive,  
his home is on the top of a tree near the pond.*

Dolly

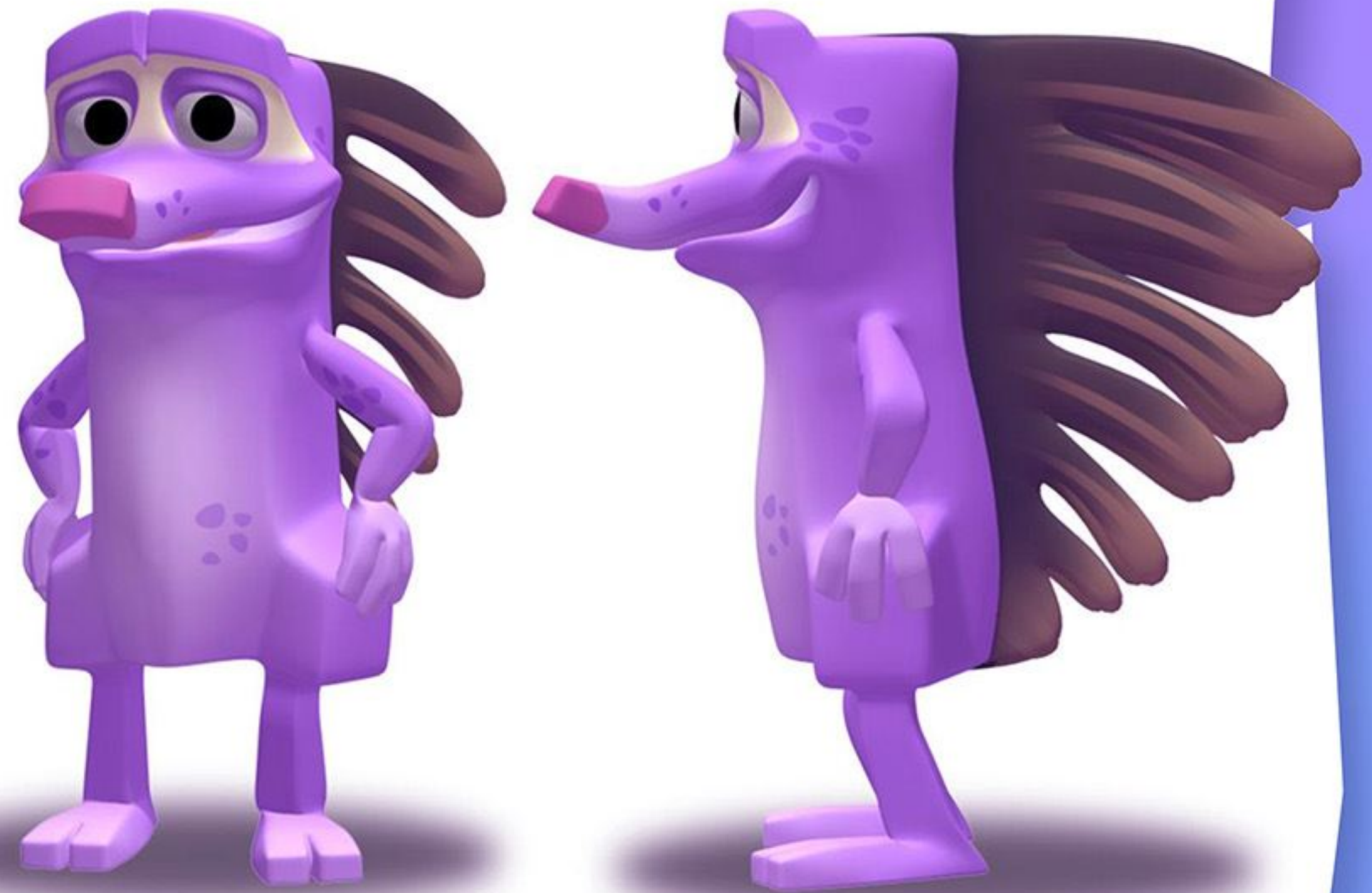




## Main Characters

**POCO:** A curious and brave little porcupine, slightly playful, lives in a stone house far from the pond.

Poco





**Gretta:** An old, wise turtle who lives in the same pond as the three little friends. She is the keeper of the Book of Knowledge, which contains answers to all the questions that Kroko, Dolly, and Poko have while exploring the world around them. Gretta always appears whenever such questions arise and provides concise answers with clear explanations.

## Main Characters

Gretta







### Kwak

A little frog living in the pond, who loves catching flies with his long tongue.



### Lotta

An owl living in the jungle, who is friends with Dolly. She often sees things that others cannot see.



### Dora

A curious crow who is always spreading rumors. She is constantly trying to deceive others.

### Willy

A camel who has traveled a lot and seen different countries. He is phlegmatic and enjoys pondering various topics.



### Punto

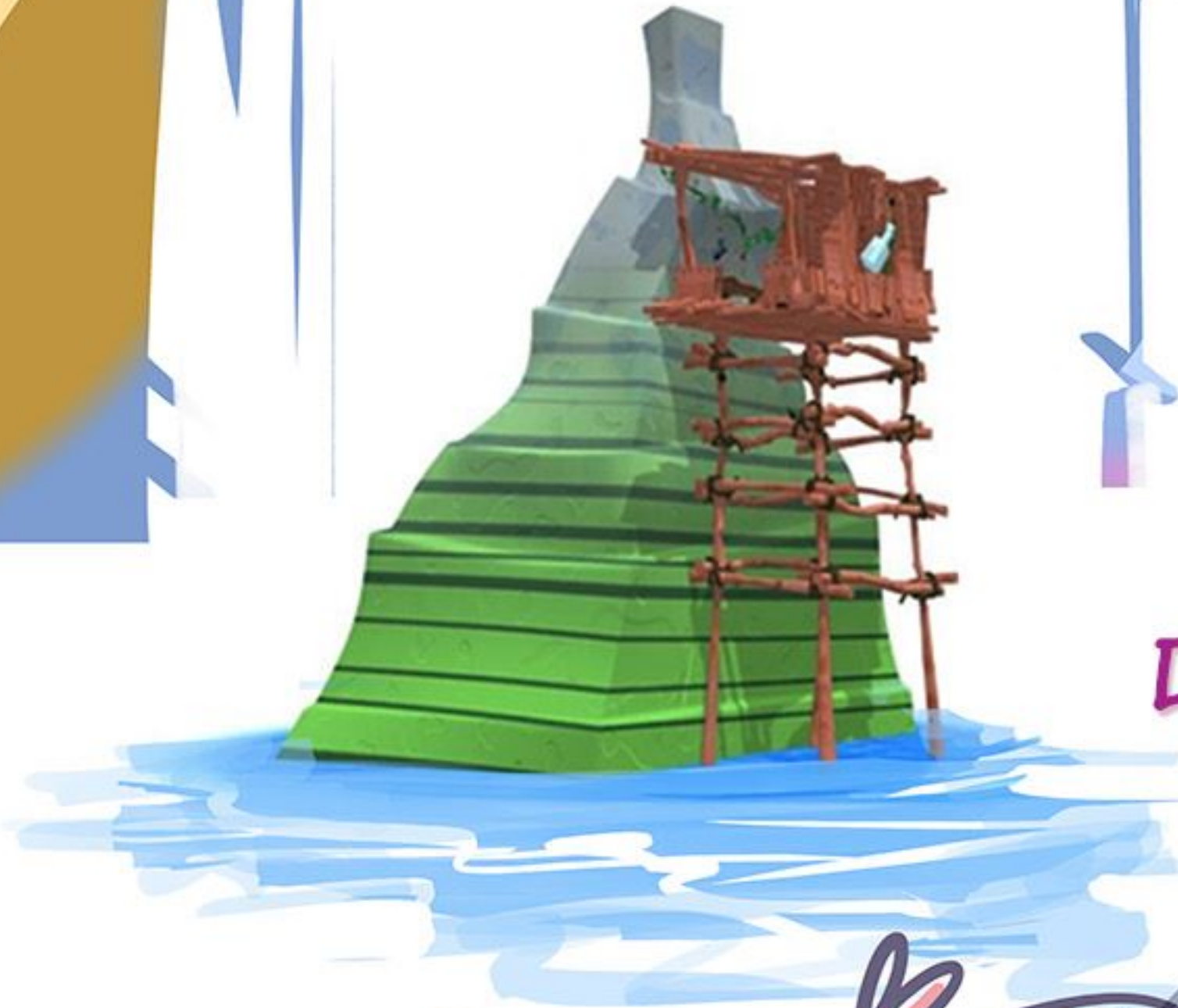
A chick of the marsh heron. He cannot fly yet, but he runs quickly on his long legs. He is shy and curious.





Locations

Croco's house



Dolly's house



Poco's house





Locations

The pond







Locations

The jungle





## Stories

### Snoring

One night, loud and deafening sounds frighten Poco and Dolly, keeping them awake. They assume these are the sounds of a terrifying creature hiding in the jungle. The next morning, the frightening noises repeat and Dolly and Poco decide to find the source of these noises. During their search, they discover that the sounds are coming from Croco's house. Upon entering, they realize the sounds are coming from Croco's open mouth!

Dolly and Poco think that the reason of these noises is that Croco has swallowed Kwak alive, and the frog is making these sounds from inside Croco's belly. They assume Kwak needs water and decide to save him by pouring a large jug of water into Croco's mouth. The poor crocodile nearly chokes from this uninvited act of care!

The friends then start loudly arguing about why such scary sounds were coming from Croco's mouth, which wakes up Greta. Greta explains to them that it's just snoring that a sleeping creature makes, and with the help of her Book of Knowledge, she reveals the nature of this phenomenon.







## Stories

### Fog

It's morning, and a thick mist has covered the area. Dolly, Croco, and Poco are puzzled, wondering what it could be! It looks like smoke, but there's no smell of fire. This mysterious phenomenon has not only enveloped the pond but also spread across the entire surrounding jungle. Dora the crow, perched on a tree, spreads a rumor that this mist is the magic of a wizard and that soon, everything will turn to ashes.

Frightened by Dora's words, Dolly, Croco, and Poco decide to leave the pond. While fleeing, they encounter Greta, the old turtle. When Greta understands the cause of the children's fear, she uses her Book of Knowledge to explain the nature of this phenomenon, known as fog, and calms them down.





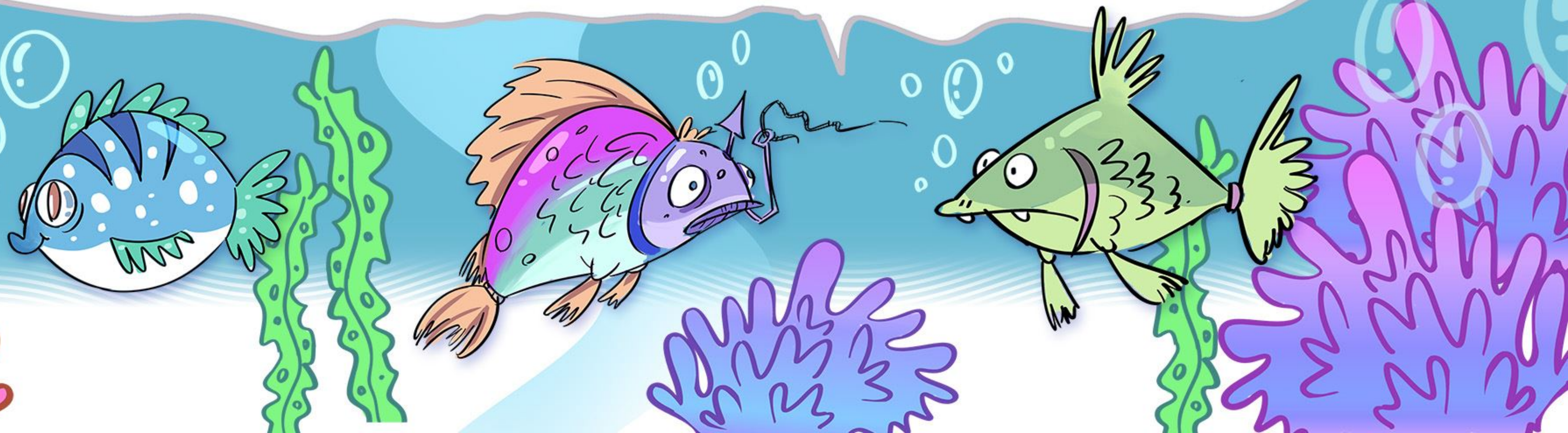
# Stories

## Breathing of Fish

The three friends are resting by the pond. Poco, trying to remove Croco's straw hat, accidentally drops it into the water. In the process, he loses his balance and falls into the pond. Croco decides to rescue his friend and jumps into the water after him.

While struggling in the water, Poco notices some fish. Thinking that they are drowning, he decides to save them. Croco pulls Poco to the shore, and in the process, Poco grabs a big fish by its tail and pulls it out of the water. He believes he has saved the fish from dying, but in reality, he has endangered its life.

Greta, who arrives upon hearing the commotion, uses her Book of Knowledge to explain to Poco and his friends that fish can not live without water because their gills can only extract the oxygen they need from it.







## Stories

### Thirst

The little frog, worried, comes to Croco and Poco and explains that half of the pond's water has suddenly disappeared. The frog suspects that a large animal drank the pond's water. Croco and Poco, along with the frog, go to the pond's edge. There, they see this strange animal drinking water greedily. Fearfully, they ask him what he wants to do to the remaining water.

The large animal (a camel) introduces himself as Willy. He had been walking through the desert for a long time, where there was no water. Now, having finally reached the pond, he decided to quench his thirst. Hearing this conversation, Greta the turtle, who was swimming toward them, explains with the help of her Book of Knowledge that the main reason for the pond drying up is not Willy drinking so much water, but the intense heat of the past few days, which caused a significant amount of the pond's water to evaporate. Greta also explains that camels can drink a large amount of water at once to sustain themselves for a long time without needing to drink.





## Stories

### A box of matches

One evening, Poco, while walking along the pond's edge, finds a beautiful box. He looks inside and sees a few small wooden sticks (matches). The sun has set beyond the horizon, and it has become completely dark. Poco hides the box in a secret spot. Watching him from a tree is Lotta the owl, whose special vision allows her to see better at night than during the day.

Lotta, who is friends with Dolly, tells her about the hidden box. Together, they go to Poco's hiding place to figure out what he has concealed. At the spot, they accidentally run into Poco. Poco refuses to show Dolly the contents of the box. They begin pulling the box from each other's hands, and this struggle accidentally causes the matches to ignite. As a result, the dry grass catches fire, and a fire starts along the pond's shore.

With the help of Croco and other pond residents who come to assist, they successfully extinguish the fire. Greta the turtle also helps put out the flames. Once everything is calm, Greta uses her Book of Knowledge to explain the nature of fire, how matches ignite, and their potential dangers. She emphasizes that matches should never be played with. Fire, while providing warmth and light, can also cause great harm and significant problems.







## Stories Volcano

In the distance, beyond the jungle, smoke rises from a volcano. Dora the crow, sitting on a tree, frightens Croco, Dolly, and Poco by saying that the smoke is coming from the mouth of an angry, sleeping dragon. The dragon lives in a canyon and is about to wake up. This story intrigues the friends, and they decide to go to the canyon to see the dragon before it wakes up.

Dora shows them the way.

When they reach the location, instead of a dragon, they see a volcano emitting thick, toxic smoke from its crater. Breathing in the smoke makes all three of them feel unwell, so they decide to quickly return to the pond.

Near the pond, Greta the turtle notices that they aren't feeling well. She uses her experience to help treat them and, with the aid of her Book of Knowledge, explains why the volcano emits smoke, why this smoke is dangerous to breathe, and why they must avoid getting close to volcanoes.







## Stories

### Rainbow

After the rain, a rainbow appears in the sky. Croco, Dolly, and Poco don't understand who painted such a colorful arc in the sky. They want to find this artist and ask them to teach them how to draw so beautifully. While they search for the artist, the rainbow disappears, dissolving into the blue of the sky. Upset, the friends go to the pond's edge to ask the turtle to explain to them who painted this rainbow, where it went, and when it will appear again. Greta, using the Book of Knowledge, explains to them the nature of the rainbow's appearance and disappearance. At that moment, the rainbow reappears, and hanging over the pond, it delights the little ones.



# PICOTION

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